

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad Is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 259706

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michelle Santuoso

Name

66 Canal Center Plaza Ste 555 Alexandria, VA
Address 22314

703-299-1760

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Stephen DeMaura

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans for Job Security.
- b. The Purchaser is Michelle Santuoso - Crossroads Media

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/25/12

Page 1 of 7

Flight Dates 09/26/12-10/02/12

Contract / Revision 259706 /

Original Date / Revision
09/19/12 09/19/12

Advertiser ISS/AM 4 Job Security

Agency Crossroads Media, LLC

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product

AMRCNS 4 JOB SECRTY

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1020

Alt Order # 06325810

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Non-Ballot-Related,

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 168350

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	46	\$85,425.00	\$100,500.00	0.00	08/27/12	09/30/12	46	\$85,425.00	\$100,500.00
October 2012	21	\$57,672.50	\$67,850.00	0.00	10/01/12	10/02/12	21	\$57,672.50	\$67,850.00
Totals	67	\$143,097.50	\$168,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	09/28/12	09/28/12	M-F 1p The Chew The Chew	CM	1-2p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$600.00		0.00			
E 2	WPLG	09/28/12	09/28/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$8,000.00		0.00			
E 3	WPLG	09/28/12	09/28/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$1,800.00		0.00			
E 4	WPLG	09/28/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$600.00		0.00			



WPLG

Print Date: 09/25/12

Page 2 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security**

Product **AMRCNS 4 JOB SECRTY**

Estimate # **1020**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 5	WPLG	09/28/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p	----1--	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$700.00		0.00			
E 6	WPLG	09/28/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	----1--	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$750.00		0.00			
E 7	WPLG	09/28/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm	----1--	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$2,000.00		0.00			
E 8	WPLG	09/28/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	----1--	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$1,500.00		0.00			
E 9	WPLG	09/28/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	----1--	:30	1	\$3,800.00	P-2	0.00 NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$3,800.00		0.00			
E 10	WPLG	09/28/12	09/28/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$6,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	09/24/12-09/30/12		Fri 9-10p		9-10p	-----F----	:30		(\$6,000.00)		0.00 NM		
See MG 10.2														
2	WPLG	09/28/12-09/28/12		Fri 9-10p		9-10p	-----F----	:30		\$6,000.00		0.00 NM		
Ⓜ MG for 10.1 09/28														
[Last Resort airs OTO on Friday 9/28 9-10p]														
E 11	WPLG	09/28/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	----1--	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1			\$700.00		0.00			
E 12	WPLG	10/01/12	10/01/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$3,700.00	P-2	0.00 NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1			\$3,700.00		0.00			
E 13	WPLG	10/01/12	10/01/12	M-F 11a The View M-F The View	CM	11-12n	1-----	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1			\$1,500.00		0.00			
E 14	WPLG	10/01/12	10/01/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1			\$600.00		0.00			
E 15	WPLG	10/01/12	10/01/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1			\$600.00		0.00			
E 16	WPLG	10/01/12	10/01/12		CM	4-5p	1-----	:30	1	\$900.00	P-2	0.00 NM	1	\$900.00



WPLG

Print Date: 09/25/12

Page 3 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 4p Dr Oz Dr Oz (4:30 PM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$900.00		0.00			
E 17	WPLG	10/01/12	10/01/12	M-F 5p LCL News Local 5p News (5:30 PM-6:00 PM)	CM	5-6p	1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,200.00		0.00			
E 18	WPLG	10/01/12	10/01/12	M-F 6a LCL News LCL 10 News @ 6am (6:30 AM-7:00 AM)	CM	6-7am	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,500.00		0.00			
E 19	WPLG	10/01/12	10/01/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	1-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$2,800.00		0.00			
E 20	WPLG	10/01/12	10/01/12	Mon 8-9p Dancing With The Sta (8:00 PM-10:00 PM)	CM	8-10p	1-----	:30	1	\$30,000.00	P-2	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$30,000.00		0.00			
E 21	WPLG	10/01/12	10/01/12	M-F 7-9a GMA Good Morning America (8:00 AM-9:00 AM)	CM	7-9am	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,500.00		0.00			
E 22	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd (10:00 AM-10:30 AM)	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,200.00		0.00			
E 23	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News Local 10 News Sat @ (6:30 AM-7:00 AM)	CM	6-7am	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
E 24	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @ (7:00 AM-7:30 AM)	CM	7-8am	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,500.00		0.00			
E 25	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @ (7:30 AM-8:00 AM)	CM	7-8am	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,500.00		0.00			
E 26	WPLG	09/29/12	09/29/12	Sa GMA Sat/Good Morning Ame (8:00 AM-8:30 AM)	CM	8-9am	-----1-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,800.00		0.00			
E 27	WPLG	09/29/12	09/29/12	Sa GMA Sat/Good Morning Ame (8:30 AM-9:00 AM)	CM	8-9am	-----1-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,800.00		0.00			
E 28	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd (9:00 AM-9:30 AM)	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,200.00		0.00			



WPLG

Print Date: 09/25/12

Page 4 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$1,200.00		0.00			
E 29	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$1,200.00		0.00			
E 30	WPLG	09/30/12	09/30/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$3,000.00		0.00			
E 31	WPLG	09/30/12	09/30/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$2,500.00		0.00			
E 32	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,500.00		0.00			
E 33	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,800.00		0.00			
E 34	WPLG	09/30/12	09/30/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$9,000.00		0.00			
E 35	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,800.00		0.00			
E 36	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$700.00		0.00			
E 37	WPLG	09/27/12	09/27/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$3,700.00		0.00			
E 38	WPLG	09/27/12	09/27/12	M-F 11a The View M-F The View	CM	11-12n	---1---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,500.00		0.00			
E 39	WPLG	09/27/12	09/27/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$600.00		0.00			
E 40	WPLG	09/27/12	09/27/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$600.00		0.00			



WPLG

Print Date: 09/25/12

Page 5 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security**

Product **AMRCNS 4 JOB SECRTY**

Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 40	WPLG	09/27/12	09/27/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$600.00		0.00			
E 41	WPLG	09/27/12	09/27/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	---1---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$900.00		0.00			
E 42	WPLG	09/27/12	09/27/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	---1---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,200.00		0.00			
E 43	WPLG	09/27/12	09/27/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	---1---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,500.00		0.00			
E 44	WPLG	09/27/12	09/27/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	---1---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$2,800.00		0.00			
E 45	WPLG	09/27/12	09/27/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	---1---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,500.00		0.00			
E 46	WPLG	09/27/12	09/27/12	Thu 9-10p Grey's Anatomy	CM	9-10p	---1---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$15,000.00		0.00			
E 47	WPLG	10/02/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$600.00		0.00			
E 48	WPLG	10/02/12	10/02/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$8,000.00		0.00			
E 49	WPLG	10/02/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	-1-----	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$3,700.00		0.00			
E 50	WPLG	10/02/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$600.00		0.00			
E 51	WPLG	10/02/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$700.00		0.00			
E 52	WPLG	10/02/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	-1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$750.00		0.00			



WPLG

Print Date: 09/25/12

Page 6 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 52	WPLG	10/02/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	-1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$750.00		0.00			
E 53	WPLG	10/02/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$1,200.00		0.00			
E 54	WPLG	10/02/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm	-1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$2,000.00		0.00			
E 55	WPLG	10/02/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	-1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$1,500.00		0.00			
E 56	WPLG	10/02/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	-1-----	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$3,800.00		0.00			
E 57	WPLG	10/02/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$700.00		0.00			
E 58	WPLG	09/26/12	09/26/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$600.00		0.00			
E 59	WPLG	09/26/12	09/26/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 AM)	--1----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$1,800.00		0.00			
E 60	WPLG	09/26/12	09/26/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$600.00		0.00			
E 61	WPLG	09/26/12	09/26/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	--1----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$700.00		0.00			
E 62	WPLG	09/26/12	09/26/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--1----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$750.00		0.00			
E 63	WPLG	09/26/12	09/26/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--1----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$1,200.00		0.00			
E 64	WPLG	09/26/12	09/26/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--1----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$2,000.00		0.00			



WPLG

Print Date: 09/25/12

Page 7 of 7

Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security**

Product **AMRCNS 4 JOB SECTY**

Estimate # **1020**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 64	WPLG	09/26/12	09/26/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--1----			1		\$2,000.00		0.00				
E 65	WPLG	09/26/12	09/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	--1----	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--1----			1		\$1,500.00		0.00				
E 66	WPLG	09/26/12	09/26/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	--1----	:30	1	\$3,800.00	P-2	0.00 NM	1	\$3,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--1----			1		\$3,800.00		0.00				
E 67	WPLG	09/26/12	09/26/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	--1----	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--1----			1		\$700.00		0.00				
													Totals	67	\$168,350.00